

January 10, 2019

Nikki Goodenow  
Director, Brand & Trademark Licensing  
West Virginia University

Dear Nikki:

As President of West Virginia University, pursuant to West Virginia University Board of Governors Rule 5.1, I hereby authorize you to sign, authorize, and endorse any document relating to the registration of University trademarks, including, but not limited to, those documents which originate from the federal government, from the state government, or from the local government.

I further authorize you to sign and authorize licensing agreements which permit the use of University marks in association with goods and services. As you exercise this authority, you should take appropriate steps to protect the reputation and goodwill of West Virginia University through the control of the appearance of its name and indicia in the marketplace and elsewhere. As well, you should be sure to promote and advance the University by keeping its name and indicia in the public eye and through association with only quality goods and services.

This delegation will continue and remain in full effect until such time as it is revoked by me or my successor and you are notified of such revocation in writing.

Cordially,



E. Gordon Gee  
President

xc: Vice President, University Relations  
General Counsel